



Kent Singers
50th Anniversary Season
P.O. Box 774, Kent, CT 06757
(860)619-8110, kentsingers.org

September 27, 2022

Dear Valued Kent Singers Advertiser,

As we celebrate our 50th Anniversary Season with some special concerts, we hope you will join us in our celebration by placing an advertisement again this year or joining our community of supporters for the first time. We appreciate your support and want to make you aware of some exciting new changes.

We are changing our advertising format this year to include ads in all our concert programs rather than a separate advertiser booklet. Page size in our programs will increase from 8.5" x 6.25" (our past advertiser booklet size) to the larger size of 8.5" x 11". This change will result in some minor changes to our ad sizes (see enclosed Ad Form and back of this letter).

An ad order form and return envelope are enclosed. Please return the form by November 1, 2022 so your ad will be included in our December program. Forms can also be emailed to: ads@kentsingers.org Payment may be made by check to: *The Kent Singers* or through PayPal on our website: kentsingers.com/adsales

As you can see, besides the printed program, we have added some digital advertising. Here's what you will receive for your advertisement:

1. Your ad will be included in all our concert programs.
2. Your name and contact information will be sent to our entire mailing list via email blasts during the year.
3. Your name and website link will be included on our Supporter webpage.
4. A QR code will be included in each concert program that will go to the Supporter page on our website.
5. Advertisers with medium or larger ads (\$75 and up) will receive two complimentary tickets to one of our concerts.

2022-2023 Concert Schedule

*December 10 & 11, 2022 – Holiday concert featuring pieces from our 50 years of singing.
St. Andrew's Episcopal Church, Kent, CT*

*March 19, 2023 – Spring concert featuring a commissioned work in celebration of our
50-year anniversary. St. John's Episcopal Church, New Milford, CT*

*June 11, 2023 – Schubert's Mass in E-flat Major – with soloists and instrumentalists.
St. John's Episcopal Church, New Milford, CT*

Thank you for helping to enrich our community this year with your support of music and the arts. If you have questions, please contact Jill Sauser, Ad Chairman, at ads@kentsingers.org